

## School Board Candidate Peggy Moede

Address: 416 River Grove Lane, Hartland, WI 53029  
Spouse: Aaron Moede  
Children: Piper Moede, current student within the Swallow School District  
Residency: Eight years in district  
Education: The Ohio State University  
B.A. in English and Political Science

### **Notable:**

Wrote a white paper on financial literacy which resulted in creation of Make A Difference - Wisconsin (now SecureFutures) which connects teens with proven financial education courses led by volunteers from the business community. More than 78,000 students have been positively impacted and exposed to sound financial literacy practices since the creation of this program.

### **Profession:**

President, PPM Capitol Group, Government and Community Affairs

### **Community Activities:**

Swallow School Board of Education 2017 – present  
Lake Country Swim Team Board of Directors 2019 – present  
Lake Country community-wide Egg Hunt, over 500 children in attendance, 2019  
Committee member and Co-Creator of the Swallow Literacy Night 2017 – present  
Four Winds Homeowners Association Board Member 2015 – 2017, 2019 Architectural Review  
Active member of Elmbrook Lake Country Church

### **Statement of Purpose:**

#### **1. Why have you chosen to seek election to the Swallow School Board of Education?**

I am seeking re-election to the Swallow School Board of Education to continue to serve you, the taxpayers, families and students who make up our community. As your voice on the school board, I welcome an open and transparent dialogue to ensure you have an active role in the direction of our school.

I strongly support investing in our children through their education. I have invested countless hours in serving you through the adoption of sound fiscal policies and curriculum changes which challenge students to think and grow to a level that will meet and exceed the high demands of academics.

I am committed to working on your behalf as we move Swallow forward in the 21<sup>st</sup> Century.

#### **2. What personal philosophies and experiences do you have that will help you best represent the Swallow electorate?**

I bring to the position years of public service in the form of responsible financial management, the strong belief that all stakeholder voices are essential to this process and that a public school system should reflect the community in which it resides. I am a skilled negotiator in working with numerous groups to build bridges of understanding and to establish common ground amongst varying points of view.

As a board member, I worked to create the long term maintenance plan currently in place. This plan and timeline address all current and future maintenance needs along with a corresponding fiscal note for each item. We must be prepared to meet all building and educational needs and do so within our budget.

I am committed to ensuring that Swallow is a safe environment for our students and staff through the continual reviews of all procedures, policies and programs. Education must stretch beyond basic learning and focus on maximizing the development potential of each student.

**3. What do you perceive to be major strengths of the District at this time and what strengths, experiences, and qualities do you possess that will support continued District efforts in these areas of strength?**

Swallow School District has long tradition of academic excellence. Academically we are a top performing school district in the state. Swallow is currently tied for the top score (10/10) for eight grade mathematics achievement in the state and second for overall student achievement (97.9).

The district strengths are the Swallow parents and teachers. Parents are seen daily at the school assisting in the classrooms, engaging with the teachers and being present in their kids' education. It is imperative we continue with an open and welcoming environment which encourages parent involvement. Our teachers work daily to provide an amazing education for our children and genuinely care about the well-being of their students. As a board member, I have been an outspoken advocate to place as many resources as possible back into the classroom to assist our teachers.

**4. What do you believe are the major issues facing the District at this time and what strengths, experiences, and qualities do you possess that will better position the District in navigating these issues?**

The Swallow School District is faced with budget constraints as a result of declining enrollment due to population decline. It is imperative that we balance the budget to maintain student resources and outstanding teachers. I will continue to use my decades of experience in working with the state budget to ensure Swallow School is financially sound.

The other issue facing Swallow is also facing every school and that is school safety. Swallow has been pro-active in making upgrades to the building, one of the few schools to do "active shooter" drills and at the request of the board, the school applied to the state and was awarded a grant to pay for safety upgrades. While we have made numerous improvements, we need to always be pro-active. Continual review of procedures and policies and implementing new proven strategies is essential. The safety and well-being our of kids and staff is a priority.